[Moderator] 17:27:11

Okay, I'll go to the next slide. It's a scatter plot.

[P17] 17:27:16

Oh, this is going to take me a minute.

[P18] 17:27:18

Hmm. Yeah.

[P18] 17:27:34

Yeah, I'm going to have to open this up on my other screen.

[P17] 17:27:39

Yeah, so what I'm looking at here is that in general.

[P17] 17:27:44

Movies tend to be a little bit more like the revenue can be like a little bit more predictable with the budget, right? You can kind of see like how they kind of accumulate the more money. That's like a general rule that you can

[P18] 17:27:52

Yeah.

[P17] 17:27:57

Like predict when you make the business decisions, you make a movie is that your revenue is kind of what you give into is what you're going to make out of it. So that's what I'm getting out of here.

[P18] 17:28:07

Yeah. But probably also because like a lot of your revenue, a lot of your budget also goes into marketing. So the more you spend.

[P17] 17:28:08

With the revenue, it looks

[P18] 17:28:17

Likely you are to make that money back.

[P17] 17:28:20

That's exactly that, right? The more you spend on your budget, the more marketing there are out there.

[P17] 17:28:26

The more it gets to people's eyes.

[P18] 17:28:29

Mm-hmm.

[P17] 17:28:31

It also on here, maybe this is also the number of data on here, but then again.

[P17] 17:28:36

You have action and science fiction being a little bit more kind of represent a little bit closer to that scatter plot Whereas like, you know.

[P18] 17:28:45

Yeah.

[P17] 17:28:47

Like that kind of line trend line where like it like hugs a little bit tighter it doesn't spread out as much, whereas you have drama where you have like a wider kind of tolerance around that trend line. So I feel like, again, like maybe that's why we see so many of the

[P18] 17:28:50

Mm-hmm. Yeah.

[P18] 17:28:59

Hmm.

[P17] 17:29:05

The big box movie that was like that like in that genre, like action and science fiction that was making more money Mm-hmm.

[P18] 17:29:15

Yeah. And even for like, if you look at the drama and the comedy, a lot of movies with We can see a lot of data points where the budget is quite low, but the revenues are pretty high, whereas for like you said, for science fiction, you just don't see that.

[P17] 17:29:25

Mm-hmm.

[P18] 17:29:32

Very few movies are very few movies are actually very low budget, but getting a higher revenue.

[P17] 17:29:34

And… Yeah.

[P17] 17:29:40

That is true. That's a good point right there and also I just thought like it's funny that science fiction most of them Actually, a lot of the outlier that doesn't follow along the trend line is actually on the bottom of the trend line, meaning that they spend more

[P18] 17:29:56

Yeah.

[P17] 17:29:56

Burn it more they spend more money than they make it back. So that's very interesting to me to see that there's not like there's not a lot of like science fiction movie where they spend less money, but they're making more

[P18] 17:30:08

Yeah. But I feel drama and comedy fare even worse there. Maybe it's because the amount of movies they release.

[P17] 17:30:17

Mm-hmm.

[P18] 17:30:18

But even for them, like making revenue, I mean, science fiction seems much more likely to break even compared to drama or comedies

[P17] 17:30:27

That's true. That's true.

[P17] 17:30:36

No, I don't have anything else to add on here.

[P18] 17:30:41

Yeah.